




# Wolfram Community Project

## Persona Overview

					
Name	<b>Heather Help</b>	<b>Igor Information</b>	<b>Sam Social</b>	<b>Earl Expert</b>	<b>Bob Business</b>
Persona Weight	<b>30</b>	<b>23</b>	<b>19</b>	<b>18</b>	<b>10</b>
Age	Age: 27	Age: 36	Age: 42	Age: 58	Age: 39
Occupation	Occupation: Graduate student, computer science	Occupation: Financial programmer	Occupation: Optical Engineer	Occupation: Professor of Mathematics	Occupation: <i>Mathematica</i> Programmer
Quote	<i>I'm just looking for quick answers! If there are existing resources, that would be ideal, but otherwise, a vibrant community would be great.</i>	<i>I'm just researching Mathematica for the first time, and I don't want to just read spec sheets -- I want to know what your actual users think!</i>	<i>I love Mathematica, but sometimes I feel like I'm the only person in my city who uses it. I want to find similar people.</i>	<i>I know Mathematica inside and out... and I want to help others solve their problems because it makes me feel good.</i>	<i>I want to develop for the Mathematica ecosystem, but I need a place where I can promote my company &amp; products to that community.</i>
Goals	"I want to access free tutorials." "I need to know how to get started." "I want some teaching resources." "I need help." "I need to deploy my application." "I need to solve my homework."	"I want to know if I can do ___ with <i>Mathematica</i> " "I want a way to compare <i>Mathematica</i> to existing tools" "I want objective opinions about the software" "I need basic product information" "I want info on how Mathematica can help me with my work"	"I want to find other users who live nearby" "I want to network with other users for job opportunities" "I need to find others who are interested in ___" "I need a way to spend my free time"	"I need a way to spend my free time" "I need to deploy my application" "I want to show my expertise" "I want to share code"	"I want to find potential customers" "I need to deploy my application"