



Miscellaneous observations:

- There are a variety of relevant pages that exist, but appear to have no inbound links. Under binpress.com/ page, /reasons-for-rejection, /publishing-components, /marketing-components, /payment-terms, /declined-components, /affiliate-program, /invites, /production-quality-code, /services, /why-purchase, and /why-register all exist, but have almost no traffic. binpress.com/page/pricing-components actually has some traffic, but it's all organic stemming from misdirected "components of pricing" searches.
- The 'All Projects' link in the footer should go to /browse, not to /directory. /directory should be linked much less prominently, since it's primarily for spiders, not people.
- /contest and /mobilecontest are still receiving traffic, but other than the message that 'this contest has ended', don't actually indicate the year of the contest or who won. Recommend to take these down or update the content.
- Tutorials have very high traffic relative to the rest of the site, but a huge exit percentage (80%+). Opportunity area for reengagement.



